## ORDER

| 0 | rd | eı | 'S |
|---|----|----|----|

Order / Rev: Alt Order #:

45072

Product Desc:

27665836 TV

Estimate:

1469

Flight Dates:

03/28/22 - 05/15/22

Original Date / Rev:

01/20/22 / 04/07/22

Order Type:

**GENERAL** 

Primary AE:

Sales Office:

Sales Region:

KLKN-TV

Katz Washington, D.C.

DC

National

Agency

Name:

Medium Buying LLC

**Buying Contact:** 

Billing Contact: 815 Grandview Ave., Ste. 600

Columbus, OH 43215

Agency Commission:

Cash Broadcast

EOM/EOC

Advertiser

Name:

**Brett Lindstrom for Governor** 

**Product Codes:** 

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

# Spots

186

109

Sales Office

04/04/22 05/06/22 Ch 8 News at 6a M-F

Inventory Code

**Weekdays** 

MTWTF--

MTWTF--

MTWTF --

MTWTF--

MTWTF--

Weekdays

MTWTF--

MTWTF--

MTWTF--

MTWTF--

Ch 8 Eyewitness News 6a

Good Morning America CM

Good Morning America

Priority:

End Date

04/24/22

05/10/22

Start

End

End Date

04/10/22

04/17/22

04/24/22

05/01/22

05/08/22

04/24/22

04/04/22 05/06/22

POL

POL-CAND

Gross Amount

\$28,335.00

\$17,330.00

Sales Region

Spots/Week

Spots/Week

5

5

5

0

5

5

5

Net Amount

\$24,084.75

\$14,730.50

Break Start/End Time

Rate

\$105.00

\$105.00

\$105.00

\$105.00

\$105.00

Rate

\$0.00

\$140.00

\$140.00

\$140.00

\$140.00

7a-9a

6a-7a

Start Date / End Date

Start Of Order - End Of Order

P-05

Billing Type:

Billing Calendar:

Billing Cycle:

15%

Demographic:

A18+ Candidates

AGY

New Business Thru:

Unit Code:

**Totals** 

Month

Totals

April 2022

May 2022

Days

MTWTF--

Rating

0.00

0.00

0.00

0.00

0.00

Rating

0.00

0.00

0.00

0.00

0.00

MTWTF--

Advertiser External ID:

# Spots

Order %

Len Spots

:30

:30

186

109

295

100%

5

Agency External ID:

Order Separation:

General

00:30:00

Gross Amount

\$28,335.00

\$17,330.00

\$45,665.00

Rate Pri Rtg Type Spots

\$105.00 P-04 0.00 NM

\$140.00P-04 0.00 NM

Net Amount

\$24,084.75

\$14,730.50

\$38,815.25

25

20

Rating

0.00

0.00

0.00

Amount

\$2,625.00

\$2,800.00

**Bill Plan** 

|   | DIII | _ | Iai |  |
|---|------|---|-----|--|
| ĺ | Sta  | t | Dat |  |

te 03/28/22

04/25/22

**Account Executives** 

Account Executive

Katz Washington, D.C.

Ln Ch

N 1 KLKN

COMMENTS APPLY TO SUB LINES A THRU A

KILKN News 8 This AM Start Date Week: 04/04/22 Week: 04/11/22

Week: 04/18/22 Week: 04/25/22 Week: 05/02/22

N 2 KLKN COMMENTS APPLY TO SUB LINES A THRU A

Good Morning America Start Date

End Date Week: 04/04/22 04/10/22 Week: 04/11/22 04/17/22 Week: 04/18/22

Week: 04/25/22 05/01/22 Week: 05/02/22 05/08/22

N 3 KLKN 04/04/22 05/06/22 Ch 8 News Midday M-F CM Ch 8 News Midday M-F

11a-12p

MTWTF--

:30

5 \$75.00P-04 0.00 NM

25

\$1.875.00

Print Date: 04/07/22 17:05:33 Page 2 of 8

 Order / Rev:
 45072
 Advertiser:
 Brett Lindstrom for Governor

 Alt Order #:
 27665836
 Product Desc:
 TV
 KLKN-TV

 Flight Dates:
 03/28/22 - 05/15/22
 Estimate:
 1469

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News- Midday Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/04/22 04/10/22 MTWTF--\$75.00 5 0.00 Week: 04/11/22 04/17/22 MTWTF--5 \$75.00 0.00 Week: 04/18/22 MTWTF--04/24/22 5 \$75.00 0.00 Week: 04/25/22 05/01/22 MTWTF--5 \$75.00 0.00 Week: 05/02/22 05/08/22 MTWTF--5 \$75.00 0.00 N 4 KLKN 04/04/22 05/06/22 M-F 1p-2p CM MTWTF--1p-2p :30 5 \$50.00 P-04 0.00 NM 24 \$1,200.00 M-F 1p-2p COMMENTS APPLY TO SUB LINES A THRU A General Hospital Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/04/22 04/10/22 MTWTF--5 \$50.00 0.00 MTWTE--Week: 04/11/22 04/17/22 4 \$50.00 0.00 Week: 04/18/22 04/24/22 MTWTF--5 \$50.00 0.00 Week: 04/25/22 05/01/22 MTWTF--5 \$50.00 0.00 MTWTF--Week: 05/02/22 05/08/22 5 \$50.00 0.00 KLKN 03/28/22 04/01/22 Ch 8 News at 5p M-F CM 5p-530p MTWTF--:30 \$150.00 P-05 0.00 NM 5 \$750.00 Ch 8 News 5p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 MTWTF--\$150.00 0.00 KLKN 03/28/22 04/03/22 Ch 8 News at 6p M-F CM 6p-630p MTWTF--:30 \$200.00P-05 0.00 NM \$1,000.00 Ch 8 Eyewitness News 6p COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six Start Date End Date Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 MTWTF--\$200.00 0.00 KLKN 04/04/22 05/06/22 M-F 630p-7p CM 630p-7p MTWTF--:30 \$175.00 P-04 0.00 NM 15 \$2,625.00 M-F 630p-7p COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight Start Date End Date Weekdays Spots/Week Rating Rate Week: 04/04/22 04/10/22 MTWTF--3 \$175.00 0.00 Week: 04/11/22 04/17/22 0 \$0.00 0.00 MTWTF--Week: 04/18/22 04/24/22 4 \$175.00 0.00 MTWTF--Week: 04/25/22 05/01/22 4 \$175.00 0.00 Week: 05/02/22 05/08/22 MTWTF--\$175.00 0.00 N 8 KLKN 04/04/22 05/06/22 Ch 8 News at 10p M-F CM 10p-1035p MTWTF--:30 \$250.00P-05 0.00 NM 23 \$5,750.00 Ch 8 News at 10p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten Start Date End Date Spots/Week Weekdays Rating Rate Week: 04/04/22 MTWTF--04/10/22 5 \$250.00 0.00 Week: 04/11/22 04/17/22 MTWTF--\$250.00 0.00 Week: 04/18/22 04/24/22 MTWTF--5 \$250.00 0.00 Week: 04/25/22 05/01/22 MTWTF--5 \$250.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 23 KLKN 04/25/22-05/01/22 Ch 8 News at 10p M-F 10p-1035p MTWThF----:30 (\$250.00) 0.00 NM See MG 43.25,43.26,43.27 [Schedule Change-Late News 4/28 & 4/29] Preempt 24 KLKN 04/25/22-05/01/22 Ch 8 News at 10p M-F 10p-1035p MTWThF----:30 (\$250.00) 0.00 NM See MG 43.25.43.26 43 27 [Schedule Change-Late News 4/28 & 4/29] Preempt Week: 05/02/22 05/08/22 \$250.00 0.00 5 KLKN 04/04/22 05/05/22 Thursday Prime 3 CM 9p-10p :30 \$250.00P-04 0.00 NM 3 \$750.00 Thursday Prime 3 COMMENTS APPLY TO SUB LINES A THRU B Big Sky-ABC

Start Date

Week: 04/04/22

Week: 04/11/22

End Date

04/10/22

04/17/22

Weekdays

---T---

Spots/Week

0

Rate

\$0.00

\$250.00

Rating

0.00

0.00

Print Date: 04/07/22 17:05:33 Page 3 of 8

Order / Rev: 45072

Advertiser:

Brett Lindstrom for Governor

Alt Order #: 27665836

Product Desc:

KLKN-TV

Flight Dates:

03/28/22 - 05/15/22

Estimate:

TV 1469

| Ln Ch St               | art End                         | Inventory Cod                              | e Break        | Start/End               | Time Da        | ve  | Len Spo | nte  | Rate Pri                  | Pta Type   | Snote    | Amount         |
|------------------------|---------------------------------|--|----------------|-------------------------|----------------|-----|---------|------|---------------------------|------------|----------|----------------|
| Start Da               |                                 | Weekdays                                   | Spots/Week     |                         |                | , - | Lon ope | ,,,, | 11010 111                 | rag Type   | Орого    | 7 tinount      |
| Week: 04/18/2          |                                 | T  | Spots/vveek    | <u>Rate</u><br>\$250.00 | Rating<br>0.00 |     |         |      |                           |            |          |                |
| Week: 04/25/2          |                                 |  | Ö              |                         | 0.00           |     |         |      |                           |            |          |                |
| Week: 05/02/2          |                                 | T  | 1              | \$250.00                | 0.00           |     |         |      |                           |            |          |                |
| N10 KLKN 04/           |                                 |  |                |                         |                | _   | -00     | 4    | A400 000 05               | 0.00.4114  |          |                |
| NIO KLKIN 047          | 29122 04129122                  |  | СМ             | 6p-1030p                |                | ·   | :30     | 1    | \$400.00P-05              | 0.00 NM    | 1        | \$400.00       |
|                        | S APPLY TO SU<br>ABC (Rounds    | NFL Draft Frida<br>JB LINES A THRU<br>2-3) |                |                         |                |     |         |      |                           |            |          |                |
| Start Da               | •                               | Weekdays                                   | Spots/Week     | Rate                    | Rating         |     |         |      |                           |            |          |                |
| Week: 04/25/2          |                                 | F  | 1              | \$400.00                | 0.00           |     |         |      |                           |            |          |                |
|                        |                                 |  |                |                         |                |     |         |      | *****                     |            |          |                |
| N 13 KLKN 04/          | 04/22 05/07/22                  |  |                | 6p-630p                 |                | -5- | :30     | 1    | \$100.00P-04              | 0.00 NM    | 3        | \$300.00       |
| COMMENT                | ADDLV TO CL                     | Ch 8 News Sat                              | •              |                         |                |     |         |      |                           |            |          |                |
|                        | News 8 At 6-Sat                 | JB LINES A THRU                            | JA             |                         |                |     |         |      |                           |            |          |                |
| •                      |                                 |  | 01-00/1        | Б.                      | <b>.</b>       |     |         |      |                           |            |          |                |
| Start Da               |                                 | Weekdays                                   | Spots/Week     | Rate                    | Rating         |     |         |      |                           |            |          |                |
| Week: 04/04/2:         |                                 | S-   | 1              | \$100.00                | 0.00           |     |         |      |                           |            |          |                |
|                        |                                 | Description                                |                | t/End Time              |                |     | ekdays  | Len  |                           | Rtg Type   |          |                |
|                        |                                 | Ch 8 News Sat at                           | <i>6p</i> 6p-6 | 30p                     |                |     | Sa      | •    | :30 <del>(\$200.00)</del> | 0.00 NM    |          |                |
|                        | G 14.7,14.8                     |  |                |                         |                |     |         |      |                           |            |          |                |
| [Schedu                | ıle Change-Satu                 | ırday Early News                           | 5p-530p] Preen | npt                     |                |     |         |      |                           |            |          |                |
| Week: 04/11/2:         | 2 04/17/22                      |  | 0              | \$0.00                  | 0.00           |     |         |      |                           |            |          |                |
| Week: 04/18/2:         | 2 04/24/22                      | S-   | 1              | \$100.00                | 0.00           |     |         |      |                           |            |          |                |
| Week: 04/25/2:         | 2 05/01/22                      | S-   | 1              | \$100.00                | 0.00           |     |         |      |                           |            |          |                |
| Week: 05/02/2          | 2 05/08/22                      | S-   | 1              | \$100.00                | 0.00           |     |         |      |                           |            |          |                |
| N14 KLKN 04/           | 04/22 05/07/22                  | Ch 8 News Sat                              | at 10p CM      | 10p-1035p               |                | -S- | :30     | 1    | \$200.00P-04              | 0.00 NM    | 4        | \$800.00       |
|                        |                                 | Ch 8 News Sat                              |                |                         |                | _   |         | •    | <b>V</b>                  |            |          | Ψ000.00        |
| COMMENTS               | S APPLY TO SU                   | JB LINES A THRU                            |                |                         |                |     |         |      |                           |            |          |                |
|                        | yewitness News                  |  |                |                         |                |     |         |      |                           |            |          |                |
| Start Da               |                                 | Weekdavs                                   | Spots/Week     | Rate                    | Rating         |     |         |      |                           |            |          |                |
| Week: 04/04/2          |                                 |  | 0              | \$0.00                  | 0.00           |     |         |      |                           |            |          |                |
| Week: 04/11/2:         |                                 | S-   | 1              | \$200.00                | 0.00           |     |         |      |                           |            |          |                |
| Week: 04/18/2:         |                                 | S-   | 1              | \$200.00                | 0.00           |     |         |      |                           |            |          |                |
| Week: 04/25/2          |                                 | S-   | 1              | \$200.00                | 0.00           |     |         |      |                           |            |          |                |
| Week: 05/02/2:         |                                 | S-   | 1              |                         | 0.00           |     |         |      |                           |            |          |                |
| N15 KLKN 04/           |                                 | Good Morning A                             | merica SM      | 7a-8a                   |                | c   | :30     | 2    | \$75.00P-04               | 0.00 NIM   | 7        | ¢525.00        |
| TO TREAT OF            | OOIZE OOIOOIZE                  | Good Morning A                             |                | 7 a-0a                  |                | 3   | .50     | ~    | \$15.001-04               | U.UU INIVI | <i>'</i> | \$525.00       |
|                        | S APPLY TO SU<br>ood Morning Am | JB LINES A THŘL                            |                |                         |                |     |         |      |                           |            |          |                |
| Start Da               | •                               | Weekdays                                   | Spots/Week     | Pate                    | Rating         |     |         |      |                           |            |          |                |
| Week: 03/28/2          |                                 | S  | 2              | <u>Rate</u><br>\$75.00  | 0.00           |     |         |      |                           |            |          |                |
| Week: 04/04/2          |                                 | S  | 1              | \$75.00                 | 0.00           |     |         |      |                           |            |          |                |
| Week: 04/11/2          |                                 | S  | 1              | \$75.00                 | 0.00           |     |         |      |                           |            |          |                |
| Week: 04/18/2          |                                 | S  | 1              | \$75.00                 | 0.00           |     |         |      |                           |            |          |                |
| Week: 04/25/2          |                                 | S  | i              | \$75.00                 | 0.00           |     |         |      |                           |            |          |                |
| Week: 05/02/2          |                                 | S  | 1              | \$75.00                 | 0.00           |     |         |      |                           |            |          |                |
| N 16 KLKN 04/          |                                 | This Wook                                  | CM             | 8a-9a                   |                | -   | :30     | 1    | \$75.00P-05               | O OO NINA  | 4        | ¢75.00         |
| IN TO INCININ 04/      | 03/22 04/03/22                  |  | CIVI           | oa-sa                   |                | 5   | .50     | '    | \$75.00P-05               | U.UU INIVI | 1        | \$75.00        |
| COMMENTS<br>This Week  | S APPLY TO SU                   | This Week<br>JB LINES A THRU               | JA             |                         |                |     |         |      |                           |            |          |                |
| Start Da               | te End Date                     | Weekdays                                   | Spots/Week     | Rate                    | Rating         |     |         |      |                           |            |          |                |
| Week: 03/28/2          |                                 | S  | 1              | \$75.00                 | 0.00           |     |         |      |                           |            |          |                |
| N 17 KLKN 04/9         |                                 |  |                | 5p-530p                 |                | c   | :30     | 1    | \$175.00P-02              | O OO NIRA  | _        | <b>#E05.00</b> |
| IN IT INCININ 047      | 04/22 05/06/22                  |  |                | 5p-550p                 |                | 5   | .30     | ı    | \$175.008-02              | U.UU INIVI | 3        | \$525.00       |
| COMMENTS<br>ABC News-S |                                 | ABC World Nev<br>JB LINES A THRU           |                |                         |                |     |         |      |                           |            |          |                |
| Start Da               | te End Date                     | Weekdays                                   | Spots/Week     | Rate                    | Rating         |     |         |      |                           |            |          |                |
| Week: 04/04/22         |                                 |  | 0              | \$0.00                  | 0.00           |     |         |      |                           |            |          |                |
| Week: 04/11/2          |                                 |  | ō              | \$0.00                  | 0.00           |     |         |      |                           |            |          |                |
| Week: 04/18/2          |                                 | S  | 1              | \$175.00                | 0.00           |     |         |      |                           |            |          |                |
| Week: 04/25/22         |                                 | S  | 1              | \$175.00                | 0.00           |     |         |      |                           |            |          |                |
| Week: 05/02/22         |                                 | S  | 1              | \$175.00                | 0.00           |     |         |      |                           |            |          |                |
| N 18 KLKN 04/          |                                 | Ch 8 News Sun                              | at 530n CM     | 530-6p                  |                | 5   | :30     | 1    | \$200.00 P-04             | O OO NIM   | 6        | \$1,200.00     |
|                        |                                 | Ch 8 News Sun<br>IB LINES A THRU           | 530p           | 300-0p                  |                | ,   | .50     | ı    | ₩200.00F-04               | U.UU INIVI | 0        | ψ1,200.00      |
|                        |                                 |  |                |                         |                |     |         |      |                           |            |          |                |

Print Date: 04/07/22 17:05:34 Page 4 of 8

\$250.00P-04 0.00 NM

\$250.00

 Order / Rev:
 45072
 Advertiser:
 Brett Lindstrom for Governor

 Alt Order #:
 27665836
 Product Desc:
 TV
 KLKN-TV

 Flight Dates:
 03/28/22 - 05/15/22
 Estimate:
 1469

Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Len Spots Amount Channel 8 Eyewitness News At 5:30 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 03/28/22 04/03/22 \$200.00 0.00 Week: 04/04/22 04/10/22 -----\$200.00 0.00 1 Week: 04/11/22 04/17/22 --5 \$200.00 0.00 Week: 04/18/22 04/24/22 --5 1 \$200.00 0.00 Week: 04/25/22 05/01/22 \$200.00 0.00 Week: 05/02/22 05/08/22 ----S \$200.00 0.00 N19 KLKN 04/04/22 05/08/22 Ch 8 News Sun at 10p CM ----s 10p-1035p :30 \$250.00 P-04 0.00 NM \$1,250,00 Ch 8 News Sun at 10p COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/04/22 04/10/22 -----1 \$250.00 0.00 --5 Week: 04/11/22 04/17/22 \$250.00 0.00 Week: 04/18/22 ----5 04/24/22 \$250.00 0.00 Week: 04/25/22 05/01/22 ----S \$250.00 0.00 Week: 05/02/22 05/08/22 ----S \$250.00 0.00 N20 KLKN 05/09/22 05/10/22 6a-7a Ch 8 News at 6a M-F MT----CM :30 \$105.00 P-04 0.00 NM 2 \$210.00 Ch 8 Eyewitness News 6a COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 MT----\$105.00 0.00 N 21 KLKN 05/09/22 05/10/22 Good Morning America CM 7a-9a MT----\$140.00P-04 0.00 NM :30 3 \$420.00 Good Morning America COMMENTS APPLY TO SUB LINES A THRU A Good Morning America Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 MT----\$140.00 0.00 N 22 KLKN 05/09/22 05/10/22 Ch 8 News Midday M-F CM 11a-12p MT----:30 \$50.00P-05 0.00 NM \$75.00 Ch 8 News Midday M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News- Midday Start Date End Date Weekdays Spots/Week Rate Rating MT----Week: 05/09/22 05/15/22 \$50.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KLKN 05/09/22-05/15/22 Ch 8 News Midday M-F 11a-12p MT----:30 \$75.00 0.00 NM N 23 KLKN 05/09/22 05/10/22 M-F 1p-2p CM 1p-2p MT----:30 \$50.00 P-04 0.00 NM \$50.00 M-F 1p-2p COMMENTS APPLY TO SUB LINES A THRU A General Hospital Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 MT----0.00 \$50.00 N 24 KLKN 05/09/22 05/10/22 Ch 8 News at 5p M-F 5p-530p MT----:30 \$200.00P-04 0.00 NM \$200.00 Ch 8 News 5p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 05/09/22 05/15/22 MT--\$200.00 0.00 N 25 KLKN 05/09/22 05/10/22 Ch 8 News at 6p M-F CM 6p-630p MT----:30 \$250.00 P-04 0.00 NM \$250.00 Ch 8 Eyewitness News 6p COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 MT----\$250.00 0.00 N26 KLKN 05/09/22 05/10/22 M-F 630p-7p 630p-7p \$175.00 P-04 0.00 NM CM MT----:30 \$175.00 M-F 630p-7p COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 MT----\$175.00 0.00

CM

10p-1035p

MT----

:30

N27 KLKN 05/09/22 05/10/22

Print Date: 04/07/22 17:05:34 Page 5 of 8 Order / Rev: 45072 Advertiser: Brett Lindstrom for Governor 27665836 Alt Order #: Product Desc: TV KLKN-TV 03/28/22 - 05/15/22 1469 Flight Dates: Estimate: Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Ch 8 News at 10p M-I Ch 8 News at 10p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten Start Date **End Date** Weekdays Spots/Week Rate Rating MT----Week: 05/09/22 05/15/22 \$250.00 0.00 \$105.00P-04 0.00 NM 5 \$525.00 N 28 KLKN 03/28/22 05/06/22 Ch 8 News at 6a M-F CM 6a-7a MTWTF--.30 Ch 8 Eyewitness News 6a COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 03/28/22 04/03/22 MTWTF--5 \$105.00 0.00 0 \$0.00 0.00 Week: 04/04/22 04/10/22 Week: 04/11/22 04/17/22 n \$0.00 0.00 0 \$0.00 0.00 Week: 04/18/22 04/24/22 \$0.00 0.00 Week: 04/25/22 05/01/22 0 Week: 05/02/22 05/08/22 0 \$0.00 0.00 \$140.00P-04 0.00 NM \$980.00 N 29 KLKN 03/28/22 05/06/22 Good Morning America CM 7a-9a MTWTF--:30 Good Morning America COMMENTS APPLY TO SUB LINES A THRU A Good Morning America Start Date **End Date** Weekdays Spots/Week Rate Rating 04/03/22 MTWTF--7 \$140.00 0.00 Week: 03/28/22 0.00 04/10/22 0 \$0.00 Week: 04/04/22 0.00 Week: 04/11/22 04/17/22 0 \$0.00 Week: 04/18/22 04/24/22 0 \$0.00 0.00 0 \$0.00 0.00 Week: 04/25/22 05/01/22 Week: 05/02/22 \_\_\_\_\_ \$0.00 0.00 05/08/22 \$50.00P-05 0.00 NM 5 \$250.00 MTWTF--.30 5 N30 KLKN 03/28/22 05/06/22 Ch 8 News Midday M-F CM 11a-12p Ch 8 News Midday M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News- Midday Weekdays Spots/Week Rating Start Date **End Date** Rate \$50.00 Week: 03/28/22 04/03/22 MTWTF--5 0.00 Week: 04/04/22 04/10/22 0 \$0.00 0.00 0 \$0.00 0.00 Week: 04/11/22 04/17/22 0.00 Week: 04/18/22 0 \$0.00 04/24/22 Week: 04/25/22 05/01/22 0 \$0.00 0.00 n \$0.00 0.00 Week: 05/02/22 05/08/22 \$25.00P-05 0.00 NM MTWTF--:30 5 \$125.00 N 31 KLKN 03/28/22 05/06/22 M-F 1p-2p CM 1p-2p M-F 1p-2p COMMENTS APPLY TO SUB LINES A THRU A General Hospital Rating Start Date End Date Weekdays Spots/Week Rate 0.00 MTWTF--\$25.00 5 Week: 03/28/22 04/03/22 Week: 04/04/22 04/10/22 0 \$0.00 0.00 0 \$0.00 0.00 Week: 04/11/22 04/17/22 n \$0.00 0.00 Week: 04/18/22 04/24/22 05/01/22 0 \$0.00 0.00 Week: 04/25/22 0 \$0.00 0.00 Week: 05/02/22 05/08/22 \$175.00P-04 0.00 NM \$875.00 :30 M-F 630p-7p MTWTF--N 32 KLKN 03/28/22 05/06/22 CM 630p-7p M-F 630p-7p COMMENTS APPLY TO SUB LINES A THRU A **Entertainment Tonight** Weekdays Spots/Week Rate Rating Start Date **End Date** Week: 03/28/22 04/03/22 MTWTF--5 \$175.00 0.00 \$0.00 0.00 Week: 04/04/22 0 04/10/22 0 \$0.00 0.00 Week: 04/11/22 04/17/22 0.00 Ω \$0.00 Week: 04/18/22 04/24/22 0 \$0.00 0.00 Week: 04/25/22 05/01/22

\$0.00

530p-6p

CM

ABC World News Sat

0.00

----S-

:30

\$250.00 P-01 0.00 NM

\$1,000.00

COMMENTS APPLY TO SUB LINES A THRU A ABC News-Sat

N 35 KLKN 03/28/22 05/08/22 ABC World News Sat

05/08/22

Week: 05/02/22

Print Date: 04/07/22 17:05:34

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Order / Rev:

45072

Advertiser:

Brett Lindstrom for Governor

Alt Order #:

27665836

Product Desc:

KLKN-TV

Flight Dates:

03/28/22 - 05/15/22

Estimate:

1469

| Ln Ch                    | Start   | End                     | Inventory Code   | Break      | Start/End 1          | ime Days     | Len    | Spots | Rate P    | ri Rtg Ty | ype :   | Spots | Amount          |
|--------------------------|---------|-------------------------|--|------------|----------------------|--------------|--------|-------|-----------|-----------|---------|-------|-----------------|
| Star                     | t Date  | End Date                | Weekdays   | Spots/Week | Rate                 | Rating       |        |       |           |           | $\neg$  |       |                 |
| Week: 03/2               |         | 04/03/22                | S-   | 1          | \$250.00             | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/0               |         | 04/10/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/1               |         | 04/17/22                | S-   | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/1<br>Week: 04/2 |         | 04/24/22<br>05/01/22    | S-   | 1          | \$250.00<br>\$250.00 | 0.00<br>0.00 |        |       |           |           | - 1     |       |                 |
| Week: 05/0               |         | 05/08/22                | S-   | 1          | \$250.00             | 0.00         |        |       |           |           | - 1     |       |                 |
| N 37 KLKN                |         |                         | Ch 8 News Sat at                                       |            | 10p-1035p            | 9            | S- :30 | ) 1   | \$150.00P | 05 0.00   | NINA    | 1     | \$150.00        |
| NOT REININ               | 03/20/2 | 2 03/01/22              | Ch 8 News Sat at                                       |            | тор-тозэр            |              |        | , ,   | \$150.00  | -05 0.00  | INIV    | 1     | Φ150.00         |
|                          |         | PLY TO SU<br>tness News | B LINES A THRU   | •          |                      |              |        |       |           |           |         |       |                 |
| <u>Star</u>              | t Date  | End Date                | Weekdays   | Spots/Week | Rate                 | Rating       |        |       |           |           | - 1     |       |                 |
| Week: 03/2               | 28/22   | 04/03/22                | S-   | 1          | \$150.00             | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/0               | )4/22   | 04/10/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/1               |         | 04/17/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/1               |         | 04/24/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/2<br>Week: 05/0 |         | 05/01/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
|                          |         | 05/08/22                | 48014/ 1111  |            | \$0.00               | 0.00         |        |       | A105.00D  | 00 000    |         |       | <b>*</b> 405.00 |
| N 38 KLKN                | 03/28/2 | 2 05/08/22              | ABC World News   |            | 5p-530p              |              | -S :30 | ) 1   | \$125.00P | -03 0.00  | MM      | 1     | \$125.00        |
| COMME<br>ABC Nev         |         | PLY TO SU               | ABC World News<br>B LINES A THRU                       |            |                      |              |        |       |           |           |         |       |                 |
|                          | t Date  | End Date                | Weekdays   | Spots/Week | Rate                 | Rating       |        |       |           |           | - 1     |       |                 |
| Week: 03/2               |         | 04/03/22                | S  | 1          | \$125.00             | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/0               | 04/22   | 04/10/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/1               | 11/22   | 04/17/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/1               | 18/22   | 04/24/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/2               |         | 05/01/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 05/0               |         | 05/08/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | _       |       |                 |
| N 39 KLKN                | 03/28/2 | 2 05/08/22              | Ch 8 News Sun a  | •          | 10p-1035p            |              | -S :30 | ) 1   | \$200.00P | -05 0.00  | NM      | 1     | \$200.00        |
| COMME                    | NTS AP  | PLY TO SU               | B LINES A THRU   | Α .        |                      |              |        |       |           |           | - 1     |       |                 |
| Channel                  | 8 Eyewi | tness News              | At Ten   |            |                      |              |        |       |           |           | - 1     |       |                 |
| Star                     | t Date  | End Date                | Weekdays   | Spots/Week | <u>Rate</u>          | Rating       |        |       |           |           | - 1     |       |                 |
| Week: 03/2               | 28/22   | 04/03/22                | S  | 1          | \$200.00             | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/0               |         | 04/10/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/1               |         | 04/17/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/1               |         | 04/24/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/2<br>Week: 05/0 |         | 05/01/22<br>05/08/22    |  | 0          | \$0.00<br>\$0.00     | 0.00<br>0.00 |        |       |           |           | - 1     |       |                 |
|                          |         |                         | Ch 9 Navia at 10s                                      |            |                      |              | .2/    | ) 5   | \$175.00P | 05 0.00   | D I D G | 5     | <b>#075 00</b>  |
|                          |         |                         | Ch 8 News at 10p<br>Ch 8 News at 10p<br>B LINES A THRU | р М-F      | 10p-1035p            | MTWTF-       | :30    | 5     | \$175.00  | -05 0.00  | IVIVI   | 5     | \$875.00        |
|                          |         | tness News              |  |            |                      |              |        |       |           |           | - 1     |       |                 |
| Star                     | rt Date | End Date                | Weekdays   | Spots/Week | Rate                 | Rating       |        |       |           |           | - 1     |       |                 |
| Week: 03/2               | 28/22   | 04/03/22                | MTWTF  | 5          | \$175.00             | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/0               | 04/22   | 04/10/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/1               | 11/22   | 04/17/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/1               |         | 04/24/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 04/2               |         | 05/01/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           | - 1     |       |                 |
| Week: 05/0               |         | 05/08/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           |         |       |                 |
| N41 KLKN                 |         |                         | Nightline  | CM         | 1135p-1208           | a MTWTF      | :30    | ) 1   | \$30.00P  | -05 0.00  | NM      | 1     | \$30.00         |
|                          | rt Date | End Date                | Weekdays   | Spots/Week | Rate                 | Rating       |        |       |           |           |         |       |                 |
| Week: 03/2               |         | 04/03/22                | MTWTF  | 1          | \$30.00              | 0.00         |        |       |           |           |         |       |                 |
| Week: 04/0               |         | 04/10/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           |         |       |                 |
| Week: 04/                |         | 04/17/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           |         |       |                 |
| Week: 04/2<br>Week: 04/2 |         | 04/24/22<br>05/01/22    |  | 0          | \$0.00<br>\$0.00     | 0.00<br>0.00 |        |       |           |           |         |       |                 |
| Week: 05/0               |         | 05/01/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           |         |       |                 |
| Week: 05/0               |         | 05/06/22                |  | 0          | \$0.00               | 0.00         |        |       |           |           |         |       |                 |
|                          |         |                         | Ch 8 News at 5p  | M-F CM     | 5p-530p              | MTWTF        | :30    | 5     | \$200.00P | -04 0.00  | NM      | 23    | \$4,600.00      |
|                          |         | PLY TO SU               | Ch 8 News 5p M<br>B LINES A THRU<br>At Five            |            |                      |              |        |       |           |           |         |       |                 |

Print Date: 04/07/22 17:05:34

KLKN-TV

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Order / Rev:

45072

Advertiser:

Brett Lindstrom for Governor

Alt Order #:

27665836

Product Desc:

Flight Dates:

03/28/22 - 05/15/22

Estimate:

1469

TV

| Signt Date   End Date   Weekdays   Stots Week   Esti   Patring   Week   Children   Stots   S   | Ln Ch      | Start    | End          | Inventory Code                          | Break       | Start/End   | Time Day | s Len Spo | ots   | Rate Pri                                | Rta Type       | Spots | Amount           |
|--|------------|----------|--------------|---|-------------|-------------|----------|-----------|-------|---|----------------|-------|------------------|
| Week: CARDAIGZ   |            |          |              |   |             |             |          |           |       |   | 3 7/1          |       |                  |
| Week: 04/17/22   04/17/22   MTMTF  |            |          |              |   | _           |             |          |           |       |   |                |       |                  |
| Week: CA25222   05010/22   MTNTFF-   5   \$200.00   0.00   | Week: 04/  | /11/22   | 04/17/22     |   | 4           | \$200.00    |          |           |       |   |                |       |                  |
| Week: C890222  |            |          |              |   | -           |             |          |           |       |   |                |       |                  |
| N43 RLKN 040422 050822 Ch 8 News at 69 MF CM Sp-630p MTMTF= 30 5 \$260,00P-04 0.00 NM 26 \$6,500.00 CM ST SPMINS NEWS PLANT TO SUB LINES A THRU A Channel 6 Steywheres News A Six Stand Date End Date Weekdays Spots/Week Rate Rating Weekdays CM TMTF - 5 \$250.00 0.00 0.00 Week CM TMTF - 5 \$250.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0  |            |          |              |   |             |             |          |           |       |   | - 4            |       |                  |
| COMMENTS APPLY TO SUB LINES A THRU A   Channel & Eyewthees News & Size   State   Channel & Eyewthees News & Size   State   S   |            |          |              |   |             |             |          | 00        | -     | 2050 00D 04                             | 0.00 NA4       | 200   | <b>#C E00 00</b> |
| COMMENTS APPLY TO SUB LINES A THRU A   | N 43 KLKN  | 04/04/2  | 2 05/08/22   |   |             | 6p-630p     | MIWI     | F :30     | 5 ;   | \$250.00P-04                            | U.UU NIVI      | 26    | \$6,500.00       |
| Channel BryewInters News At Six   State   Rating   Weeklays   Spots/Week   Rate   Rating   Week (Add) 1/10/22   MTWTF-   | COMMI      | FNTS AP  | PLY TO SU    |   |             |             |          |           |       |   |                |       |                  |
| Week: 0.404/222   0.401/0.72   |            |          |              |   | ,,          |             |          |           |       |   |                |       |                  |
| Week: 04/1/22  | Sta        | art Date | End Date     | Weekdays                                | Spots/Week  | Rate        | Rating   |           |       |   |                |       |                  |
| Week: 04/18/22   MTVTF   5   \$250.00   0.00   Week days   Length   Rate Rtg Type   16   KLKN 04/25/22-5/07/12 Ch 8 / 8 was at 6 p.MF   6 p-30p   MTVTF   30   \$250.00   0.00   NM   See MG 43.26, 43.26, 43.27   See MG 43.26, 43.2     | Week: 04/  | /04/22   | 04/10/22     | MTWTF                                   | 4           | \$250.00    | 0.00     |           |       |   |                |       |                  |
| Week   04/28/22   05/01/22   MTVTFF-   5   \$250.00   0.00   |            |          |              |   |             |             |          |           |       |   |                |       |                  |
| Spot   Ch Date Range   Description   Start/End Time   Weekedays   Length   Rate Rig Type   |            |          |              |   |             |             |          |           |       |   |                |       |                  |
| See Mod 43:254.32 634.327   Schedule Change-No 6p News at 6g/MFF   Spee Mod 43:254.32 634.327   Schedule Change-No 6p News on 4/26) Preempt   Schuk No 47:2522-050172 Thursday Prime 3   Sp-10p   Schuk No 47:2522-047:28722 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:2522-047:28722 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:2522-047:28722 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:29722 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:29722 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:2972 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:2972 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:2972 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:2972 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:2972 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:2972 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:2972 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:2972 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:2972 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:2972 Ch 8 News Late Ed M-Sun   1030p-1105p   Schuk No 47:252-047:2972 Ch 8 News Late Ch 8 News Stat d 60 Ch 8 N   |            |          |              |   |             |             | 0.00     | Maskdava  | Longt | h Data                                  | Dta Tuna       |       |                  |
| See MG 43 25 43 25 43 27 1   |            |          |              |   |             |             |          |           |       |   |                |       |                  |
| Schedule Change-No. 8p News on 4/29  Preempt   25 KLKN 04/25/22-05/01/22 Thrusday Prime 3  |            |          |              | •                                       | -/- Op-0    | ЗОР         |          | MI WITH   |       | 0 (0200:00)                             | 0.00 18197     |       |                  |
| ## Start Not Not 2502-20-5071/22 Thursday Prime 3  |            |          | , ,          |   | reempt      |             |          |           |       |   |                |       |                  |
| ⊕ MG for 8.24 8.23,43.16         26 KLKN 04/28/22-04/28/22 Ch 8 News Late Ed M-Sun 1030p-1105p        Th   | _          |          | _            | -                                       |             | 0p          |          | Th        | - :30 | \$250.00                                | 0.00 NM        |       |                  |
| 8 KLKN 04/28/22-04/28/22 Ch 8 News Late Ed M-Sun 1030p-1105p   |            |          |              | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |             | -1-         |          |           |       | , |                |       |                  |
| ⊕ MG for 8 24,8,23,43.16         27 KLKN 04/29/22-04/29/22 Ch 8 News Late Ed M-Sun 1030p-1105p        F         :30 \$250.00 0.00 NM           ⊕ MG for 8 24,823,43.16         Week: 05/02/22 05/08/22 05/08/22 Good Morning America \$\$M\$         7a-9a        F         :30 \$250.00 0.00 NM         5 \$375.00 Cool Morning America \$\$M\$           N44 KLKN 04/04/22 05/08/22 CGood Morning America \$\$M\$         7a-9a        S   | ~          |          |              | h 8 News Late Ed                        | M-Sun 1030  | n-1105p     |          | Th        | 3     | 0 \$250.00                              | 0.00 NM        |       |                  |
| ## Commemory Co  | _          |          |              | 0 . 10 110 Late La                      |             | ,р оор      |          |           |       | • •                                     |                |       |                  |
| ⊕ MG for 8.24,8.23.43.16         Week: 05/02/22         05/08/22         MTWTF         5         \$ \$250.00         0.00           N44 KLKN 04/04/22 05/08/22 God Morning America \$\frac{\$\text{SM}}{\text{Cood}}\$ And Cood Morning America \$\frac{\$\text{SM}}{\text{Cood}}\$ And Cood Morning America \$\frac{\$\text{SM}}{\text{Cood}}\$ And Cood Morning America \$\frac{\$\text{SM}}{\text{Veek: 04/11/22}}\$ Cood Morning America \$\frac{\$\text{SM}}{\text{Veek: 04/11/22}}\$ Cood Morning America \$\frac{{\text{SM}}{\text{Veek: 04/11/22}}\$ Cood Morning America \$\frac{{\text{SM}}{\text{Veek: 04/11/22}}\$ Cood Morning America \$\frac{{\text{Spt2}}{\text{Veek: 04/11/22}}\$ Cood Morning America \$\frac{{\text{No.0000}}{\text{Veek: 04/11/22}}\$ Cood Morning America \$\frac{{\text{No.0000}}{\text{Veek: 04/11/22}}\$ Cood Morning America \$\frac{{\text{No.0000}}{\text{Veek: 04/11/22}}\$ Cood Morning America \$\frac{{\text{No.00000}}{\text{Veek: 04/11/22}}\$ Cood Morning America \$\frac{{\text{No.0000}}{\text{Veek: 04/11/22}   | -          |          |              | h 8 News Late Ed                        | M-Sun 1030  | n-1105p     |          | F         | 3     | \$250.00                                | 0.00 NM        |       |                  |
| Week: 05/02/22   05/08/22   MTWTFF-  | -          |          |              | 11 0 110110 Edio Ed                     | 1000        | ур ттоор    |          | •         |       | y_00.00                                 | 0.00 1111      |       |                  |
| N44 KLKN   04/04/22   05/08/22   Good Morning America SSM   COMMENTS APPLY TO SUB LINES A THRU A   Weekend Good Morning America Sat  | _          |          |              | MTWTF                                   | 5           | \$250.00    | 0.00     |           |       |   |                |       |                  |
| CodMMENTS APPLY TO SUB LINES A THRU A  |            |          |              |   |             |             |          | -5- :30   | 1     | \$75.00P-04                             | 0.00 NM        | 5     | \$375.00         |
| Weskend Good Morning America   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   |            |          |              | Good Morning A                          | merica Sat  | 74-04       |          | 3 .00     | '     | ψ, σ.σστ στ                             | 0.00 1111      |       | 00,0.00          |
| Week: 04/101/22  |            |          |              |   | A           |             |          |           |       |   |                |       |                  |
| Week 04/11/22  | Sta        | art Date | End Date     | Weekdays                                | Spots/Week  | <u>Rate</u> | Rating   |           |       |   |                |       |                  |
| Week: 04/18/22   | Week: 04/  | /04/22   |              |   |             |             |          |           |       |   |                |       |                  |
| Week: 04/25/22   05/01/22  5   1   \$75.00   0.00  |            |          |              | _                                       |             | ·           |          |           |       |   |                |       |                  |
| N45 KLKN   04/04/22   05/08/22   This Week   CM   8a-9a  |            |          |              | _                                       |             |             |          |           |       |   |                |       |                  |
| N45 KLKN 04/04/22 05/08/22 This Week   |            |          |              | _                                       | -           |             |          |           |       |   |                |       |                  |
| This Week COMMENTS APPLY TO SUB LINES A THRU A This Week  Start Date End Date Weekdays Spots/Week Rate Week: 04/04/22 04/10/22 04/10/22 04/10/22 04/10/22 04/10/22 04/10/22 04/10/22 04/10/22 04/10/22 05/04/24/22 04/10/22 05/04/24/22 05/05/22 05/08/22 05 |            |          |              |   |             |             |          | 5 :30     | 1     | \$150.00P-03                            | 0.00 NM        | 5     | \$750.00         |
| COMMENTS APPLY TO SUB LINES A THRU A This Week  Start Date   End Date   Weekdays   Spots/Week   Rating   Week: 04/104/22   04/107/22   | N45 KLKN   | 04/04/2  | .2 03/00/22  |   | OW          | 04-34       |          | 3 .00     | '     | φ100.001 00                             | 0.00 14111     | ľ     | Ψ, σσ.σσ         |
| Start Date   |            |          | PLY TO SU    |   | Α           |             |          |           |       |   |                |       |                  |
| Week: 04/04/22   | _          | _        | End Date     | Weekdays                                | Snots/Meek  | Rate        | Rating   |           |       |   |                |       |                  |
| Week: 04/11/22   |            |          |              |   | 1           |             |          |           |       |   |                |       |                  |
| Week: 04/18/22   |            |          |              | S                                       | 1           |             |          |           |       |   |                |       |                  |
| Week: 05/02/22   05/08/22  S   |            |          |              | S                                       | 1           |             |          |           |       |   |                |       |                  |
| N 46 KLKN 04/11/22 04/17/22 Good Morning America CM 7a-9a MTWTF :30 4 \$175.00P-03 0.00 NM 4 \$700.00 Good Morning America COMMENTS APPLY TO SUB LINES A THRU A Good Morning America Start Date End Date Weekdays Spots/Week Rate Week: 04/11/22 04/17/22 MTWTF 4 \$175.00 0.00 NM 4 \$250.00P-03 0.00 NM 4 \$1,000.00 NM 5 NM   | Week: 04   | /25/22   |              |   | 1           | \$150.00    |          |           |       |   |                |       |                  |
| Good Morning America   COMMENTS APPLY TO SUB LINES A THRU A   Good Morning America   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O4/17/22   MTWTF   4 \$175.00   0.00   MTWTF   :30   4 \$250.00P-03   0.00   N47   KLKN   O4/11/22   O4/17/22   MF 630p-7p   CM   630p-7p   MTWTF   :30   4 \$250.00P-03   0.00   NM   4 \$1,000.00   |            |          |              |   | 1           | \$150.00    |          |           |       |   |                |       |                  |
| COMMENTS APPLY TO SUB LINES A THRU A Good Morning America  Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   MTWTF   4 \$175.00   0.00    N47 KLKN 04/11/22 04/17/22 M-F 630p-7p   CM 630p-7p   MTWTF   :30   4 \$250.00P-03   0.00   NM   4 \$1,000.00    M-F 630p-7p   COMMENTS APPLY TO SUB LINES A THRU A   Entertainment Tonight  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 04/11/22   04/17/22   MTWTF   4 \$250.00   0.00    N48 KLKN 04/16/22 04/16/22 Ch 8 News Sat at 6p   CM 6p-630p  S-   :30   1 \$175.00P-03   0.00   NM   1 \$175.00   Ch 8 News Sat at 6p   COMMENTS APPLY TO SUB LINES A THRU A   Eyewitness News 8 At 6-Sat  | N 46 KLKN  | 04/11/2  | 2 04/17/22   |   |             | 7a-9a       | MTWT     | F :30     | 4     | \$175.00P-03                            | 0.00 <b>NM</b> | 4     | \$700.00         |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 04/11/22   04/17/22   MTWTF   4 \$175.00   0.00  | COMM       | ENTS AF  | PPLY TO SU   |   |             |             |          |           |       |   |                |       |                  |
| Week: 04/11/22       04/17/22       MTWTF       4       \$175.00       0.00         N47       KLKN 04/11/22 04/17/22       M-F 630p-7p       CM 630p-7p       MTWTF       :30       4       \$250.00P-03 0.00 NM       4       \$1,000.00 NM         M-F 630p-7p         COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News 8 At 6-Sat            CM 630p-7p       MTWTF       :30       4       \$250.00 P-03 0.00 NM       4       \$1,000.00         M-F 630p-7p         COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News 8 At 6-Sat  |            |          |              | 2 21112071 771110                       |             |             |          |           |       |   |                |       |                  |
| N 47 KLKN 04/11/22 04/17/22 M-F 630p-7p CM 630p-7p MTWTF :30 4 \$250.00P-03 0.00 NM 4 \$1,000.00  M-F 630p-7p  COMMENTS APPLY TO SUB LINES A THRU A  Entertainment Tonight  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 04/11/22 04/17/22 MTWTF 4 \$250.00 0.00  N 48 KLKN 04/16/22 04/16/22 Ch 8 News Sat at 6p CM 6p-630pS- :30 1 \$175.00P-03 0.00 NM 1 \$175.00  Ch 8 News Sat at 6p  COMMENTS APPLY TO SUB LINES A THRU A  Eyewitness News 8 At 6-Sat  | Sta        | art Date | End Date     |   | Spots/Week  | Rate        | Rating   |           |       |   |                |       |                  |
| M-F 630p-7p  COMMENTS APPLY TO SUB LINES A THRU A  Entertainment Tonight  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 04/11/22 04/17/22 MTWTF 4 \$250.00 0.00  N48 KLKN 04/16/22 04/16/22 Ch 8 News Sat at 6p CM 6p-630pS- :30 1 \$175.00P-03 0.00 NM 1 \$175.00 Ch 8 News Sat at 6p  COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News 8 At 6-Sat   | Week: 04   | /11/22   | 04/17/22     | MTWTF                                   | 4           | \$175.00    | 0.00     |           |       |   |                | ļ     |                  |
| COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight  Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 MTWTF 4 \$250.00 0.00  N48 KLKN 04/16/22 04/16/22 Ch 8 News Sat at 6p CM 6p-630pS- :30 1 \$175.00P-03 0.00 NM 1 \$175.00 Ch 8 News Sat at 6p COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News 8 At 6-Sat   | N 47 KLKN  | 04/11/2  | 2 04/17/22   | M-F 630p-7p                             | CM          | 630p-7p     | MTWT     | F :30     | 4     | \$250.00P-03                            | 0.00 NM        | 4     | \$1,000.00       |
| Entertainment Tonight  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 04/11/22 04/17/22 MTWTF 4 \$250.00 0.00  N48 KLKN 04/16/22 04/16/22 Ch 8 News Sat at 6p CM 6p-630pS- :30 1 \$175.00P-03 0.00 NM 1 \$175.00  Ch 8 News Sat at 6p  COMMENTS APPLY TO SUB LINES A THRU A  Eyewitness News 8 At 6-Sat  |            |          |              |   |             |             |          |           |       |   |                |       |                  |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating  |            |          |              | IB LINES A THRU                         | Α           |             |          |           |       |   |                |       |                  |
| Week: 04/11/22 04/17/22 MTWTF 4 \$250.00 0.00  N48 KLKN 04/16/22 04/16/22 Ch 8 News Sat at 6p CM 6p-630pS- :30 1 \$175.00P-03 0.00 NM 1 \$175.00  Ch 8 News Sat at 6p  COMMENTS APPLY TO SUB LINES A THRU A  Eyewitness News 8 At 6-Sat  |            |          | _            | Mookdois                                | Snoto AMack | Data        | Patina   |           |       |   |                |       |                  |
| N48 KLKN 04/16/22 04/16/22 Ch 8 News Sat at 6p CM 6p-630pS- :30 1 \$175.00P-03 0.00 NM 1 \$175.00 Ch 8 News Sat at 6p COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News 8 At 6-Sat  |            |          |              |   |             |             |          |           |       |   |                |       |                  |
| Ch 8 News Sat at 6p COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News 8 At 6-Sat  |            |          |              |   |             |             |          | -S- ·30   | 1     | \$175 NNP-N3                            | 0.00 NM        | 1     | \$175.00         |
| COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News 8 At 6-Sat  | 1440 VEVIN | Um/ 10/2 | L UTI 10122  |   |             | ah-oaoh     |          | 5 .50     | '     | ↓ 1.1 U.UUT =UU                         | U.UU 141VI     | l '   | \$110.00         |
|  | COMM       | ENTS AF  | PPLY TO SU   |   | ,           |             |          |           |       |   |                |       |                  |
| Start Date   | Eyewitr    | ness New | s 8 At 6-Sat |   |             |             |          |           |       |   |                |       |                  |
|  | Sta        | art Date | End Date     | Weekdays                                | Spots/Week  | Rate        | Rating   |           |       |   | 1              | ı     |                  |

Print Date: 04/07/22 17:05:34

Page 8 of 8

Order / Rev:

45072

Advertiser:

Brett Lindstrom for Governor

Alt Order #: Flight Dates: 27665836

03/28/22 - 05/15/22

Product Desc:

TV

Estimate:

1469

KLKN-TV

| Ln Ch      | Start   | End        | Inventory Code   | Break      | Start/End   | Time Days | Len S | oots | Rate Pri     | Rtg Type | Spots | Amount      |
|------------|---------|------------|------------------|------------|-------------|-----------|-------|------|--------------|----------|-------|-------------|
| Sta        | rt Date | End Date   | <u>Weekdays</u>  | Spots/Week | <u>Rate</u> | Rating    |       |      |              |          |       |             |
| Week: 04/  | 11/22   | 04/17/22   | S-               | 1          | \$175.00    | 0.00      |       |      |              |          |       |             |
| N49 KLKN   | 04/14/2 | 2 04/14/22 | Thursday Prime 3 | CM         | 9p-10p      | T         | :30   | 1    | \$350.00P-03 | 0.00 NM  | 1     | \$350.00    |
|            |         |            | Thursday Prime 3 | 3          |             |           |       |      |              |          |       |             |
| <u>Sta</u> | rt Date | End Date   | <u>Weekdays</u>  | Spots/Week | <u>Rate</u> | Rating    |       |      |              |          |       |             |
| Week: 04/  | 11/22   | 04/17/22   | T                | 1          | \$350.00    | 0.00      |       |      |              |          |       |             |
|            |         |            |                  |            |             |           |       |      |              | Totals   | 295   | \$45,665,00 |

Agency: MEDIUM BUYING LLC CPE: 321/373/1469 COLUMBUS, OH 43215 Suite 600 815 Grandview Ave

Contract # 27665836

Agency Order #: 11311012

Salesperson: ALEXANDRA BRADLEY 202-955-5342 Buyer: Lloyd, Dillon

Advertiser: Brett Lindstrom for Governor Flight: 3/28/22 - 5/15/22

Product: TV

Changes as of: 4/6/2022 at 2:00 PM Version: Highlighting Revision 5

Primary Demo: Adults 35+ Service: Nielsen

Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN Office: WASHINGTON Con Type: POLITICAL/VOTE

Total \$: \$45,665.00

Total Spots: 295 Total GRP: Total CPP: \$0.00

Traffic #: 45072

Assistant: ALEXANDRA BRADLEY 202-955-5342

Separation: Comments: REVISED TO MATCH NEW RATE CARD

| 3.5                   |                                  | 18                                | REV- 17          | 16          | 15                           | 14                               | REV- 1:                    | REV- 12       | <u>-</u>                     | 100                           | REV- 9              | 00                               | REV- 7                | 6                                | <b>5</b> 1                        | REV- 2              | ω                                    | REV- 2               |                      |            |                 |
|-----------------------|----------------------------------|-----------------------------------|------------------|-------------|------------------------------|----------------------------------|----------------------------|---------------|------------------------------|-------------------------------|---------------------|----------------------------------|-----------------------|----------------------------------|-----------------------------------|---------------------|--------------------------------------|----------------------|----------------------|------------|-----------------|
| M-Tu                  | Su<br>19 10p-10:35p              | Su<br>5:30p-6p                    | Su<br>7 5p-5:30p | Su<br>8a-9a | Su<br>7a-8a                  | Sa<br>10p-10:35p                 | Sa<br>REV- 13 6p-6:30p     | - 12 5:30p-6p | Sa<br>7a-9a                  | 10 6p-10:30p                  | Th<br>REV- 9 9p-10p | M-F<br>10p-10:35p                | M-F<br>6:30p-7p       | M-F<br>6p-6:30p                  | M-F<br>5p-5:30p                   | M-F<br>REV- 4 1p-2p | M-F<br>11a-12n                       | M-F<br>REV- 2 7a-9a  | M-F<br>6a-7a         | # Day/Time |                 |
|                       |                                  |                                   |                  |             |                              |                                  |                            |               |                              |                               |                     |                                  |                       |                                  |                                   |                     |                                      |                      |                      | DP         |                 |
| KII KN Nows & This AM | Channel 8 Eyewitness News At Ten | Channel 8 Eyewitness News At 5:30 | ABC News-Sun     | This Week   | Weekend Good Morning America | Channel 8 Eyewitness News At Ten | Eyewitness News 8 At 6-Sat | ABC News-Sat  | Weekend Good Morning America | NFL Draft on ABC (Rounds 2-3) | Big Sky-ABC         | Channel 8 Eyewitness News At Ten | Entertainment Tonight | Channel 8 Eyewitness News At Six | Channel 8 Eyewitness News At Five | General Hospital    | Channel 8 Eyewitness News-<br>Midday | Good Morning America | KILKN News 8 This AM | Program    |                 |
| \$105.00              | \$250.00                         | \$200.00                          | \$175.00         | \$75.00     | \$75.00                      | \$200.00                         | \$100.00                   | \$250.00      | \$75.00                      | \$400.00                      | \$250.00            | \$250.00                         | \$175.00              | \$200.00                         | \$150.00                          | \$50.00             | \$75.00                              | \$140.00             | \$105.00             | Rate       |                 |
| 30                    | 30                               | 30                                | 30               | 30          | 30                           | 30                               | 30                         | 30            | 30                           | 30                            | 30                  | 30                               | 30                    | 30                               | 30                                | 30                  | 30                                   | 30                   | 30                   | Len        |                 |
| 0                     | 0                                | _                                 | 0                | _           | 2                            | 0                                | 0                          | 0             | 0                            | 0                             | 0                   | 0                                | 0                     | თ                                | თ                                 | 0                   | 0                                    | 0                    | 0                    | 3/28       |                 |
| 0                     | -                                | _                                 | 0                | 0           | _                            | 0                                | 0                          | 0             | _                            | 0                             | _                   | Ch Ch                            | ω                     | 0                                | 0                                 | O1                  | ζı                                   | Ω                    | 51                   | 4/4        |                 |
| 0                     | _                                | _                                 | 1<br>•<br>0      | 0           | _                            | _                                | _ <u>-</u>                 | <br>•         | _                            | 0                             | 1 0                 | C1                               | 4<br>₩ 0              | 0                                | 0                                 | 5 4                 | CI.                                  | 5 0                  | 5                    | 4/11       |                 |
| 0                     | _                                | _                                 | _                | 0           |                              |                                  |                            | _             | _                            | 0                             |                     | បា                               | 4                     | 0                                | 0                                 | ഗ                   | Cη                                   | Ŋ                    | 5                    | 4/18       |                 |
| 0                     |                                  | _                                 |                  | 0           | _                            | _                                | _                          |               |                              | _                             | 0                   | ω                                | 4                     | 0                                | 0                                 | C)                  | On.                                  | ഗ                    | 51                   | 4/25       |                 |
| 0                     |                                  |                                   |                  | 0           |                              |                                  |                            | _             |                              | 0                             |                     | (J)                              | 4                     | 0                                | 0                                 | Cn                  | (Jn                                  | CJI                  | 5                    | 5/2        |                 |
| 2                     | 0                                | 0                                 | 0                | 0           | 0                            | 0                                | 0                          | 0             | 0                            | 0                             | 0                   | 0                                | 0                     | 0                                | 0                                 | 0                   | 0                                    | 0                    | 0                    | 5/9        | 3/2             |
|                       |                                  |                                   |                  |             |                              |                                  |                            |               |                              |                               |                     | 23                               | 15                    |                                  |                                   | 24                  | 25                                   | 20                   | 25                   | Spots      | /28 - 5/9 Total |
| N                     | υı<br>⇔                          | <b>ග</b>                          | ω                |             | 7                            | 4                                | ω                          | ω             | Ch                           |                               | w                   |                                  |                       | CTI                              | OI                                |                     |                                      |                      |                      | čo:        | 20              |
| \$210.00              | \$1,250.00                       | \$1,200.00                        | \$525.00         | \$75.00     | \$525.00                     | \$800.00                         | \$300.00                   | \$750.00      | \$375.00                     | \$400.00                      | \$750.00            | \$5,750.00                       | \$2,625.00            | \$1,000.00                       | \$750.00                          | \$1,200.00          | \$1,875.00                           | \$2,800.00           | \$2,625.00           | €9         | Total           |
|                       | 69                               | €9                                | \$               | \$0         | \$0                          | \$0                              | \$0                        | \$0           | \$0                          | \$0                           | \$0                 | \$0                              | \$0                   | \$0                              | \$0                               | \$                  | \$0                                  | \$0                  | \$                   | C          |                 |
| \$0.00                | \$0.00                           | \$0.00                            | \$0.00           | \$0.00      | \$0.00                       | \$0.00                           | \$0.00                     | \$0.00        | \$0.00                       | \$0.00                        | \$0.00              | \$0.00                           | \$0.00                | \$0.00                           | \$0.00                            | \$0.00              | \$0.00                               | \$0.00               | \$0.00               | CPP*       |                 |

Contract # 27665836 CPE: 321/373/1469 Agency: MEDIUM BUYING LLC 815 Grandview Ave

Product: TV

Buyer: Lloyd, Dillon

Separation:

COLUMBUS, OH 43215

Suite 600

Salesperson: ALEXANDRA BRADLEY 202-955-5342

**Agency Order #: 11311012** 

Advertiser: Brett Lindstrom for Governor

Changes as of: 4/6/2022 at 2:00 PM

Flight: 3/28/22 - 5/15/22

Primary Demo: Adults 35+ Service: Nielsen

Office: WASHINGTON

Market: Lincoln&Hstng-Krny-Pls DMA

Station: KLKN

Version: Highlighting Revision 5

Con Type: POLITICAL/VOTE
Total \$: \$45,665.00

Total Spots: 295 Total CPP: \$0.00 Total GRP:

Traffic #: 45072

Assistant: ALEXANDRA BRADLEY 202-955-5342

| Su<br>5p-5:30p    | Sa<br>40 10p-10:35p              | Sa<br>39 6p-6:30p          | 38 5:30p-6p       | Sa<br>37 7a-9a               | Th<br>36 9p-10p | M-F<br>34 6:30p-7p    | 33 1 <sub>p-2p</sub> | M-F<br>32 11a-12n                    | M-F<br>31 7a-9a      | M-F<br>30 6a-7a      | Sa<br>29 5p-5:30p          | Sa<br>10:44p-11:19p              | M-Tu<br>27 10p-10:35p            | M-Tu<br>26 6:30p-7p   | M-T <sub>U</sub><br>25 6p-6:30p  | M-Tu<br>24 5p-5:30p               | M-Tυ<br>23 1ρ-2ρ | M-Tu<br>22 11a-12n                   | M-Tu<br>21 7a-9a     | # Day/Time |            |
|-------------------|----------------------------------|----------------------------|-------------------|------------------------------|-----------------|-----------------------|----------------------|--------------------------------------|----------------------|----------------------|----------------------------|----------------------------------|----------------------------------|-----------------------|----------------------------------|-----------------------------------|------------------|--------------------------------------|----------------------|------------|------------|
| ABC News-Sun      | Channel 8 Eyewitness News At Ten | Eyewitness News 8 At 6-Sat | ABC News-Sat      | Weekend Good Morning America | Big Sky-ABC     | Entertainment Tonight | General Hospital     | Channel 8 Eyewitness News-<br>Midday | Good Morning America | KILKN News 8 This AM | Eyewitness News 8 At 6-Sat | Channel 8 Eyewitness News At Ten | Channel 8 Eyewitness News At Ten | Entertainment Tonight | Channel 8 Eyewitness News At Six | Channel 8 Eyewitness News At Five | General Hospital | Channel 8 Eyewitness News-<br>Midday | Good Morning America | DP Program |            |
| \$125.00          | \$150.00                         | \$100.00                   | \$250.00          | \$50.00                      | \$250.00        | \$175.00              | \$25.00              | \$50.00                              | \$140.00             | \$105.00             | \$200.00                   | \$200.00                         | \$250.00                         | \$175.00              | \$250.00                         | \$200.00                          | \$50.00          | \$75.00                              | \$140.00             | Rate       |            |
| 30                | 30                               | 30                         | 30                | 30                           | 30              | 30                    | 30                   | 30                                   | 30                   | 30                   | 30                         | 30                               | 30                               | 30                    | 30                               | 30                                | 30               | 30                                   | 30                   | Len        |            |
| _                 | _                                | 0                          |                   | 0                            | 0               | თ                     | ΩI                   | თ                                    | 7                    | ς <sub>1</sub>       | 0                          | 0                                | 0                                | 0                     | 0                                | 0                                 | 0                | 0                                    | 0                    | 3/28       |            |
| >                 | 0                                | 0                          | 0                 | 0                            | 0               | 0                     | 0                    | 0                                    | 0                    | 0                    | 0                          | 0                                | 0                                | 0                     | 0                                | 0                                 | 0                | 0                                    | 0                    | 4/4        |            |
| >                 | 0                                | 0                          | 0                 | 0                            | 0               | 0                     | 0                    | 0                                    | 0                    | 0                    | 0                          | 0                                | 0                                | 0                     | 0                                | 0                                 | 0                | 0                                    | 0                    | 4/11       | ĺ          |
| <u> </u>          | 0                                | 0                          | 0                 | 0                            | 0               | 0                     | 0                    | 0                                    | 0                    | 0                    | 0                          | 0                                | 0                                | 0                     | 0                                | 0                                 | 0                | 0                                    | 0                    | 4/18       |            |
| >                 | 0                                | 0                          | 0                 | 0                            | 0               | 0                     | 0                    | 0                                    | 0                    | 0                    | 0                          | 0                                | 0                                | 0                     | 0                                | 0                                 | 0                | 0                                    | 0                    | 4/25       |            |
| 5                 | 0                                | 0                          | 0                 | 0                            | 0               | 0                     | 0                    | 0                                    | 0                    | 0                    | 0                          | 0                                | 0                                | 0                     | 0                                | 0                                 | 0                | 0                                    | 0                    | 5/2        |            |
| <b>5</b>          | a                                | 0                          | 0                 | 0                            | 0               | 0                     | 0                    | 0                                    | 0                    | 0                    | 0                          | 0                                | _                                |                       | حـ                               |                                   | _                |                                      | ω                    | 5/9        | 8/C - 07/C |
|                   |                                  |                            |                   |                              |                 |                       |                      |                                      |                      |                      |                            |                                  |                                  |                       |                                  |                                   |                  |                                      |                      |            |            |
|                   |                                  |                            |                   |                              |                 |                       |                      |                                      |                      |                      |                            |                                  |                                  |                       |                                  |                                   |                  |                                      |                      |            |            |
|                   |                                  | 0                          | _                 | 0                            | 0               | 5                     | OJ.                  | 5                                    | 7                    | 5                    | ٥                          | 0                                | 1                                | _                     |                                  |                                   |                  |                                      | ω                    | Spots      | lotal      |
|                   | 1 \$150.00                       | 0 \$0.00                   | 1 \$250.00        | 0 \$0.00                     | 0 \$0.00        | 5 \$875.00            | 5 \$125.00           | 5 \$250.00                           | 7 \$980.00           | \$5                  | 0 \$0.00                   | 0 \$0.00                         | 1 \$250.00                       |                       | 1 \$250.00                       | 1 \$200.00                        |                  | 1 \$75.00                            | 3 \$420.00           | Spots \$   | Iotal      |
| 1 \$125.00 \$0.00 |                                  |                            | 1 \$250.00 \$0.00 |                              |                 |                       |                      |                                      | \$980.00             | \$5                  |                            |                                  | \$250.00                         | \$175.00              |                                  |                                   |                  |                                      |                      |            |            |

M-F 48 5p-5:30p

Su 8a-9a M-F 49 6p-6:30p

This Week

Channel 8 Eyewitness News At Six Channel 8 Eyewitness News At Five

\$250.00

30

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\$5,750.00 \$4,600.00

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\$30.00

\$150.00

Th-F 51 10:35p-11:05p

Channel 8 Eyewitness News At Ten

\$250.00

30 30

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\$250.00

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\$175.00

Th 52 9p-10p

Big Sky-ABC

M-F 46 10p-10:35p Su 45 10p-10:35p

# Day/Time

무

Program

Channel 8 Eyewitness News At Ten

\$200.00

Rate

Len

3/28

4/4

4/11

4/18

4/25

5/2

5/9 0

3/28 - 5/9

Total Spots

Total

CPP\*

GRP\*

\$875.00 \$200.00

\$0.00

\$0.00

0.0

\$30.00

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Channel 8 Eyewitness News At Ten \$175.00

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M-F 47 11:35p-12:35a

Contract # 27665836 Agency: MEDIUM BUYING LLC CPE: 321/373/1469 COLUMBUS, OH 43215 815 Grandview Ave Suite 600

Agency Order #: 11311012 Product: TV

Buyer: Lloyd, Dillon

Changes as of: 4/6/2022 at 2:00 PM Flight: 3/28/22 - 5/15/22

Advertiser: Brett Lindstrom for Governor

Primary Demo: Adults 35+ Service: Nielsen

Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN

Version: Highlighting Revision 5

Office: WASHINGTON Total Spots: 295 Con Type: POLITICAL/VOTE
Total \$: \$45,665.00 Total CPP: \$0.00

Total GRP:

Traffic #: 45072

Assistant: ALEXANDRA BRADLEY 202-955-5342

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Separation:

| Action Added by Comment |                   |                              | Eyewitness News 8 At 6-Sat  |
|-------------------------|-------------------|------------------------------|---|
| Comm                    |                   |                              | t 6-Sat   |
| nent                    | Makegood Comments | TOTALS: 51 44 44 48 48 49 11 | \$175.00 30 0 0 0 0 0 0 1 0 0 0 0 0 0 0 0 0                       |
|                         |                   | \$45,665.00                  | \$175.00  |
|                         |                   | Makegood Comments            | 1 44 44 48 48 49 11 295 \$45,665.00 \$0.00 0.0  Makegood Comments |

Sa REV+ 56 6p-6:30p Th REV+ 55 9p-10p M-F REV+ 54 6:30p-7p REV+ 53 7a-9a

Entertainment Tonight Good Morning America

Big Sky-ABC

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| 04/06/2022 at   |
| 04:21 PM        |
| * Stats ba      |
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| on Pr           |

Contract # 27665836 CPE: 321/373/1469
Agency: MEDIUM BUYING LLC 815 Grandview Ave

Agency Order #: 11311012 Product: TV

Suite 600

COLUMBUS, OH 43215

Buyer: Lloyd, Dillon

Advertiser: Brett Lindstrom for Governor Flight: 3/28/22 - 5/15/22

Changes as of: 4/7/2022 at 2:41 PM Version: Highlighting Makegood 3 Station: KLKN

Primary Demo: Adults 35+ Service: Nielsen

Market: Lincoln&Hstng-Krny-Pls DMA Office: WASHINGTON Total Spots: 295 Total GRP: Status: Accepted
Con Type: POLITICAL/VOTE
Total \$: \$45,665.00 Total CPP: \$0.00

Assistant: ALEXANDRA BRADLEY 202-955-5342 Traffic #: 45072

Separation: Comments: REVISED TO MATCH NEW RATE CARD Salesperson: ALEXANDRA BRADLEY 202-955-5342

|           |            |            |       |            |     |      |        |           |                   |               |          | n line 57      | See MG on line 57 | Joy Wenn | o Rep       | Sent To | 04/07/22 2:41 PM Sent To Rep |
|-----------|------------|------------|-------|------------|-----|------|--------|-----------|-------------------|---------------|----------|----------------|-------------------|----------|-------------|---------|------------------------------|
|           |            |            |       |            |     |      |        |           |                   |               |          |                | Comment           | Added by |             | Action  | Date/Time                    |
| 6         |            |            |       |            |     |      | ments  | d Com     | Makegood Comments | <u>s</u>      |          |                |                   |          |             |         |                              |
| .00 0.0   |            | \$45,665.  | 295   | 11         | 49  | 49   | 48     | 44        | 43                | TOTALS: 51 43 | TALS:    | 70             |                   |          |             |         |                              |
|           | .00 \$0.00 | 1 \$250.00 |       | 0          | 0   | _    | 0      | 0         |                   | 0             | 0.0 30 0 | 0.0            | \$250.00          | -ABC     | Big Sky-ABC |         | MGD 57 9p-10p                |
| 0.0       | .00 \$0.00 | \$500.00   | 2     | 0          | >   | 0    | -      | 0         | 0 30 0 1 0 0      | 0             | 30       |                | \$250.00          | -ABC     | Big Sky-ABC |         | MSD 9 9p-10p                 |
| CPP* GRP* | ¢<br>CP    |            | Spots | 5/9        | 5/2 | 4/25 | 1/18 4 | 4/11 4/18 | 4/4               | Len 3/28      | Len      | A35P<br>Rating | Rate              | ım       | DP Program  |         | # Day/Time                   |
|           | tal        | Total      | Total | 3/28 - 5/9 | 3/2 |      |        |           |                   |               |          |                |                   |          |             |         |                              |